https://new.inlined.com.au/job/1360/

Modern SEO Writer / Content Editor

Hiring organization
Inlined

Employment Type
Contractor

Working Hours
6AM – 3PM

Date posted
June 4, 2026

Description
Full-time | Fully Remote | Start within the week

We are looking for a sharp modern SEO writer and content editor who understands how content needs to perform in 2026.

This is not a basic rewriting role. We need someone who can improve content strategically so it is clearer, more useful, more trustworthy, more search-ready and more commercially effective.

You will work across website content, service pages, blog articles, LinkedIn posts, social media content and content repurposing.

What you will do

- Write, edit and improve website and article content
- Improve content for modern SEO, E-E-A-T, AEO and GEO
- Strengthen search intent, usefulness, trust and conversion flow
- Add practical examples, FAQs, comparisons, risks and decision-support points
- Create LinkedIn and social content from larger articles
- Use AI and modern tools efficiently without producing generic AI-style content
- Explain what you changed and why

What we expect

You should be able to look at content and identify:

- what the reader is really trying to solve
- what information is missing
- what should be clearer, sharper or more practical
- what makes the brand or author trustworthy
- how the content can perform better across Google, AI search and social platforms

We need someone who can think deeply, not just write neatly.

Required skills

- Strong English writing and editing
- Modern SEO knowledge
- Practical understanding of E-E-A-T, AEO and GEO
- LinkedIn and social media content experience
- Ability to edit existing content efficiently
- Strong research judgement
- Ability to use tools like ChatGPT, Claude, Google Docs and SEO tools with

good judgement
- Ability to work remotely with clear priorities and deadlines

This role is not for you if

- You only rewrite content to make it sound nicer
- You cannot explain why an edit improves the article
- You treat research as the final output instead of turning it into better content
- You rely on AI without strong human judgement
- You need constant reminders to progress work
- You have other commitments that will affect full-time availability

Availability

You must be available to start within the week.

This is a full-time role, so please only apply if you can commit properly and work consistently within agreed timelines.

To apply

Please send:

1. Your resume or short profile
2. 2–3 writing or editing samples
3. LinkedIn or social media examples, if available
4. A short note on how you edit content for SEO, E-E-A-T, AEO and GEO
5. A before-and-after example showing what you changed and why

If you can explain your thinking deeply in an interview and show the quality of work you have done, we would like to hear from you.

Your actual work, examples, judgement and ability to explain your process will carry more weight than your education or formal qualifications.

Applications without work samples will not be considered.